

AMPLIFIED PUBLIC STRATEGIES, LLC

JOB DESCRIPTION

JOB TITLE: POLITICAL DIRECTOR
ACCOUNT: JM CAMPAIGN
SUPERVISOR: CAMPAIGN MANAGER

JOB CODE: JM0203
SALARY RANGE: \$4,000 + PER MONTH
FLSA: EXEMPT / FULL-TIME / CONTRACT

Position Summary

Democratic gubernatorial campaign in Tennessee is seeking a Political Director who will be responsible for assisting the campaign leadership in leading the political direction of the campaign from endorsements to issue based knowledge. The ideal applicant will bring a positive attitude and commitment to seeking the support of individuals, groups and organizations.

Reports To: Campaign Manager

Duties and Responsibilities:

- Seek out endorsement & support opportunities, complete applications and setup interview processes with and for candidate.
- Plan and execute virtual townhalls and events about the political views and issues of Tennessee
- Keep the candidate abreast of daily political issues
- Serve as the primary point of contact between Campaign, TNDP, DNC, and the County Chairs
- Collaborate with Digital Organizing Director on posts
- Oversee requests for support in down ballot races
- Manage and organize new voter engagement aspect of political race
- Retrieve and structure plan for strategic ad placement (i.e. magazines, radio, tv, voter guides, etc.)
- Create a coordinated campaign strategy
- Coordinate and oversee a group of individuals throughout the state on voter engagement
- Foster a culture of feedback, growth, and calculated risk-tolerance for the team
- Have creative in-put on
- Assist in other duties as assigned

Minimum Qualifications

Experience doing advocacy on both issue campaigns and electoral campaigns preferred

Experience doing legislative and administrative advocacy.

Familiarity building, leading, and working within coalitions Experience designing campaign strategy and tactics and executing campaign plans

Demonstrated people management experience

Ability to manage and oversee multiple campaigns at once

Excellent research, writing, analytical, and communication skills

Demonstrated ability to speak in public settings on behalf of one's organization

Experience generating creative campaign approaches to issue advocacy preferred

SPECIAL REQUIREMENTS:

- Must pass PCI Background Investigation (Local and National).

TH 07/19/2021

